

EAST LINDSEY DISTRICT COUNCIL EXECUTIVE DECISION NOTICE

1. Decision to be taken: To appoint Reach PLC (Target Newspaper Group) as the Council's preferred advertiser for public notices during 2020/21, based on advertising rates submitted as part of a procurement exercise.
2. This is a:

PORTFOLIO HOLDER SUPPORTED OFFICER DECISION
3. The following is the decision making body or person:

OFFICER James Gilbert after

consultation with Councillor Craig Leyland
4. Financial implications from this decision have been communicated to the Portfolio Holder for Finance and the Leader?

There are no financial implications as a direct result of the decision.
5. The decision was taken on: *06 March 2020*.
6. Contact Officer and details: James Gilbert, Assistant Chief Executive - James.gilbert@e-lindsey.gov.uk
7. List of documents submitted for consideration in relation to the matter in respect of which the decision is to be made :

Evaluation.
8. Where the documents are held and where they can be obtained from (except exempt items) when they become available:

James Gilbert
9. The reason for the decision and other alternative options considered and rejected:

Prices offered are well below rate card prices so represent good value for money.
10. Declaration of any conflicts of interest of the decision making body or the individual:

None
11. Provide a note of any subsequent dispensations granted by the Head of Paid service: N/a

12. Financial Implications of this Decision:-

Estimated cost:- £0

Funded from:- £0

Adverts placed using the rates agreed will be funded by individual services.

13. This decision has been signed off by:

Head of Paid Service/S151 Officer or person presiding

Rob Barlow, Chief Executive

Leader/Officer

James Gilbert, Assistant Chief Executive

Portfolio Holder

Councillor Craig Leyland, Leader of the Council